



## The Life of Brian

Brian von Dedenroth (Dee-den-roth) is a Television Host, Speaker, and Voice Over Artist who has appeared on PBS, ABC, NBC, CBS, and Fox. When not on camera, Brian emcees and teaches wine events, narrates TV shows, documentaries, and corporate projects plus coaches others in media communication and presentation skills.

Brian earned Bachelor degrees in Biology and Psychology from UC San Diego and an MBA from San Diego State before the siren of dot com riches lured him from the silica beaches of San Diego to the silicon chips of San Francisco.

After dot bomb glitches brought insufficient riches with IBM and DoubleClick, Brian switched careers from gigabytes to sound bites. He started in TV news, then jobs hosting for Amtrak, The Winemakers on PBS, and PR firm Miller-Weiner Communications. Brian's been a spokesperson for such well-known companies as General Mills, Mattel, Coca-Cola, Disney, The Boston Beer Company, Ketchum PR and others.

Brian combined his TV experience with self-taught culinary skills to be featured on The Next Food Network Star and The Taste on ABC. He missed winning by a teaspoon...ok more like a gallon but learned an important lesson; he's a better host than contestant.

Brian's a former member of The National Speakers Association and has spoken for Monster.com, dispensing college preparation advice to thousands of high school students, and for The Physicians Committee for Responsible Medicine on Health and Nutrition.

In his spare time Brian enjoys traveling with his wife and son exploring the planet, especially the outdoors





HOST • SPEAKER • VOICE OVER